

SAM WICHHART

FILMMAKING RESUME

wishheartprod.com

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SUMMARY

A well-versed undergraduate filmmaker whose non-stop effort has brought results to a variety of projects. Seeking a company who will push boundaries and excite audiences from scripted content. Love for storytelling, talent for directing - a filmmaker with something to say.

EXPERIENCE

Wish Heart Productions - Video Production, Naperville, IL

06/2016-present

Owner - Director, Cinematographer, Writer, Editor

Directed/Produced 24 videos on a YouTube channel that has earned 141,500 total views

Created videos in 6 different styles: short films, promotional, music videos, weddings, sororities, and interviews

Designed consistent branding

Maintained a growing website, Instagram, and YouTube channel

CLLCTVE - Digital Platform

09/2020-present

Beta Class Participant / CLLCTVE University Instructor

Selected with 30 other individuals out of over 250 applicants

Submitted for and won content challenges for real brands

Developed a filmmaking techniques and tips virtual workshop

Communicated with industry professionals on video calls

Student Cinema Guild - Indiana University

08/2020-present

Equipment Officer

Organized a spreadsheet system for future equipment cataloging

Arranged directing and editing workshops with IU alum in the film industry

Wrote a 9-page sci-fi drama screenplay to be produced in Spring 2021

TwoxFour - Advertising Agency, Chicago

03-05/2020

Contracted Video Editor

Edited quarantine social videos for Wrangler Jeans and Bernina

"Tim & Cam" - YouTube Channel, LA

09-10/2019

Video Editing/Graphic Design

Edited YouTube videos for a vlog channel with a following of 89.9K followers

Raised awareness for a new channel brand and content style

TwoxFour - Advertising Agency, Chicago

06-08/2019

Video Editing/Production Intern

Developed video campaign pitches for 4 large clients: Chervon, Barilla, DePaul, and Presto

Edited 5+ social media videos for Bernina

Workshopped advertising campaign ideas

"Celebrity Eats TV" - Episode 1/2, Chicago

08-09/2018

Behind The Scenes Videographer/Editor & Production Assistant

Maintained a functional and comfortable creative environment around local celebrities and personalities

Created 3 stylized behind the scenes videos to increase sale value and buyer interest - ABC expressed intense interest

STRENGTHS

- Collaborative with small and large teams
- Out-of-the-box problem solver
- Efficient in learning new software
- Confident public speaker

EDUCATION

Indiana University 2019-2023

Bachelor of Arts - Creative Advertising

Specialization: Narrative Filmmaking

Media Scholar - Media School Honors

Cummulative GPA: 3.56

SKILLS

AFTER EFFECTS

PHOTOSHOP

PREMIERE PRO

LIGHTROOM

ILLUSTRATOR

INDESIGN

BLENDER 3D

DAVINCI RESOLVE

ADOBE AUDITION

KEY ACHIEVEMENTS

- Worked with national brands: Chick-fil-A and US Foods
- Spoke at Techstars's entrepreneurial conference: Startup Week
- Sold 91 pieces of Wish Heart Productions apparel
- Budgeted 18 videos with production costs and profit in mind to later invest into equipment
- Adapted pipelines for numerous content styles: vlogs, music, social, web, narrative
- Developing a student filmmaking workshop for GenZ creators