

# SAM WICHHART

## Filmmaking Resume

samwichhart@gmail.com (630) 346-4990

Summer 2022 Location: Los Angeles, CA

Experienced undergraduate filmmaker who brings youthful passion and professional collaboration to creative projects.

Talent for directing - love for storytelling.

## EXPERIENCE

### Wish Heart Productions - Video Production, Naperville, IL/Bloomington, IN

06/2016-present

*Owner - Director, Cinematographer, Writer, Editor*

- Directed/Produced 24 videos on a YouTube channel that has earned 141,500 total views
- Created videos in 6 different styles: short films, commercial, music videos, weddings, sororities, and interviews
- Designed consistent branding
- Maintained a growing website, Instagram, TikTok, and YouTube channel
- Recent work since 06/2021:
  - "When Birds are Afraid of Heights", 4-minute drama
  - "The Pattersons", 15-minute thriller
  - Three IU Sorority recruitment videos
  - Pre-production for 15-minute thriller (Spring 2022)

### Student Cinema Guild - Indiana University

07/2021-present

*President*

- Lead and planned weekly meetings/screenings/workshops
- Increased membership by 100% from 90 active members to 180
- Arranged speaking events and workshops with notable IU alumni in the film industry
- Prepared production for 15-minute short film with a crew of 40+ students
- Communicated with Indiana University administrators
- Taught less experienced students filmmaking techniques and use of equipment

### TwoxFour - Advertising Agency, Chicago

03-05/2021 + 06-08/2020

*Video Editing/Production Intern*

- Developed video campaign pitches for 4 large clients: Chervon, Barilla, DePaul, Presto
- Edited 20+ social media videos for Bernina, Wrangler Jeans, Timbertech
- Workshopped advertising campaign ideas
- Coordinated video editing for a large Timbertech social media package
- Organized and backed up shoot footage

### CLLCTVE - Digital Platform

09/2020-05/2021

*Beta Class Participant / CLLCTVE University Instructor*

- Selected with 30 other individuals out of over 250 applicants
- Submitted for and won content challenges for real brands
- Developed a filmmaking techniques and tips virtual workshop
- Communicated with industry professionals on video calls
- Critiqued and gave feedback for web platform prototypes

### TwoxFour - Advertising Agency, Chicago

03-05/2020

*Contracted Video Editor*

- Edited quarantine social videos for Wrangler Jeans and Bernina

### "Tim & Cam" - YouTube Channel, LA

09-10/2019

*Video Editing/Graphic Design*

- Edited YouTube videos for a vlog channel with a following of 86.1K followers
- Received 109.1K views over 7 videos
- Raised awareness for a new channel brand and content style

## PORTFOLIO

[wishheartprod.com](http://wishheartprod.com)

## EDUCATION

### Indiana University 2019-2023

*Bachelor of Arts - Creative Advertising*

Specialization: Narrative Filmmaking

Media Scholar - Media School Honors

Marketing Minor in Kelley School of Business

GPA: 3.47

## SKILLS

- Premiere Pro
- After Effects
- Photoshop
- Audition
- Illustrator
- Lightroom
- InDesign
- Blender 3D
- Davinci Resolve (Color)

## KEY ACHIEVEMENTS

- Spoke at Techstars's entrepreneurial conference: Startup Week
- Budgeted 23 videos with production costs and profit in mind to later invest into equipment
- Sold 91 pieces of Wish Heart Productions apparel
- Increased Wish Heart Productions Instagram profile reach by 455% to 11,551 accounts in the last 90 days

## INTERESTS

- Photography
- DJing
- Graphic Design
- Volleyball
- Coffee